

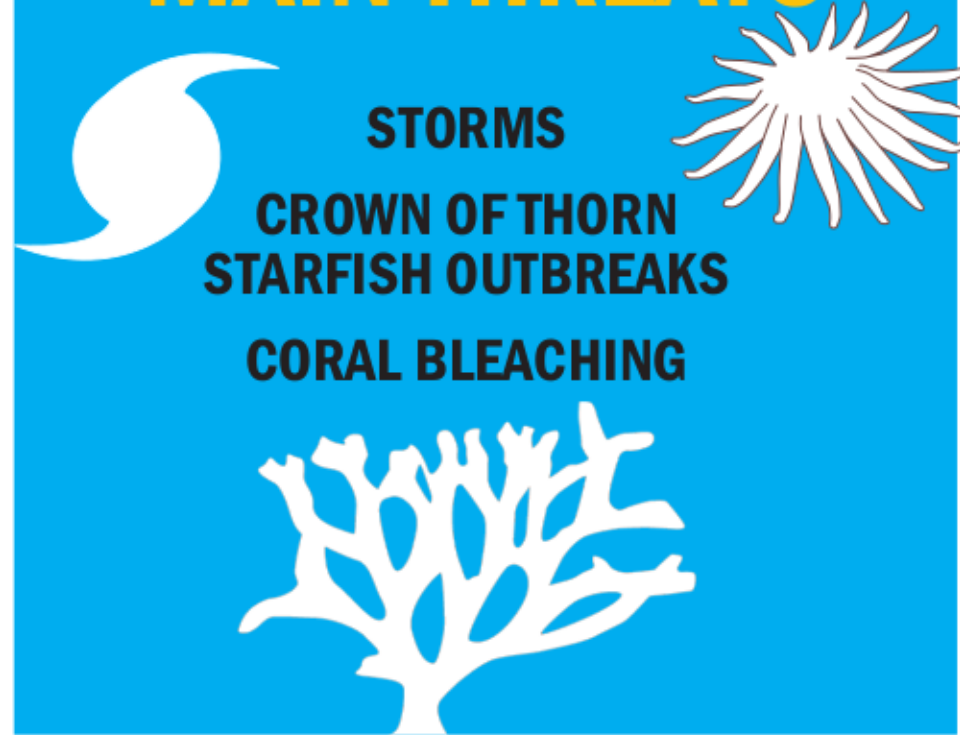
GREAT BARRIER REEF FACTSHEET

AUSTRALIA'S JEWEL



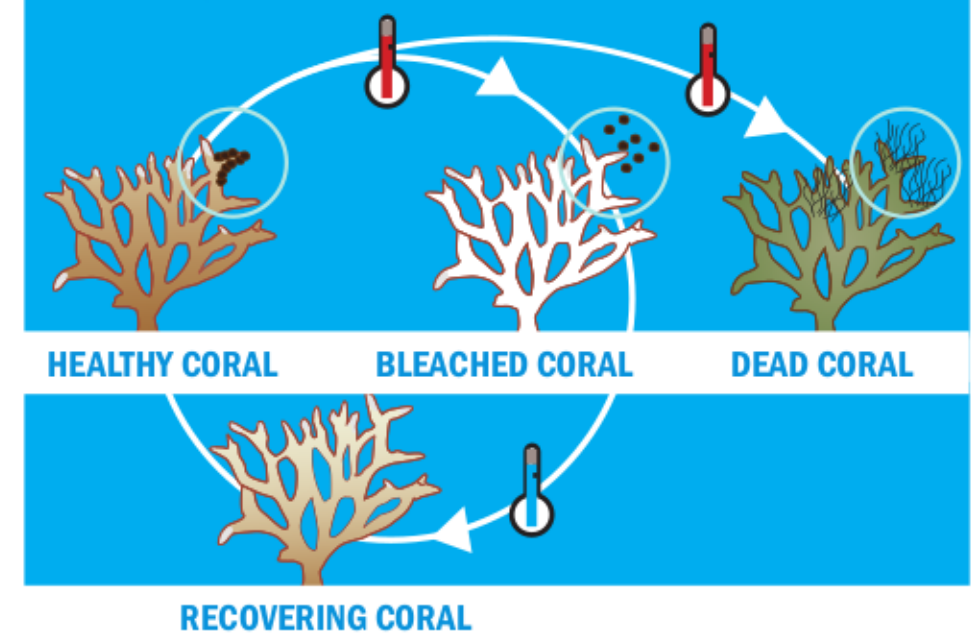
2900 REEFS - 2300 KM
>400 CORAL SPECIES
WORLD'S LARGEST REEF

MAIN THREATS



STORMS
CROWN OF THORN
STARFISH OUTBREAKS
CORAL BLEACHING

CORAL BLEACHING



HEALTHY CORAL BLEACHED CORAL DEAD CORAL

RECOVERING CORAL



VALUE

6.4 BILLION
annual Australian economic contribution

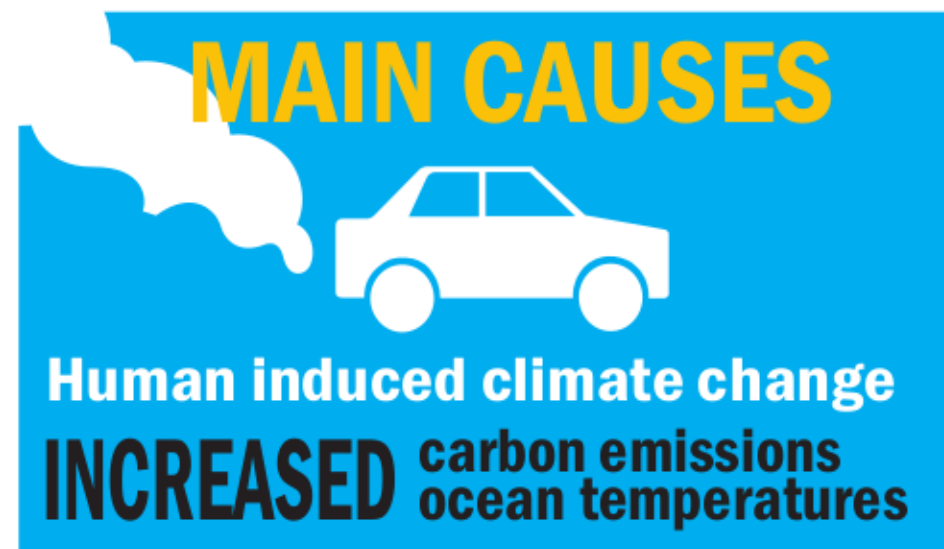
56 BILLION
annual Australian economic, social and icon value

64,000 JOBS

2 MILLION
visitors every year



MAIN CAUSES



Human induced climate change
INCREASED carbon emissions
ocean temperatures

4 bleaching events in the last 20 years
1998, 2002, 2016, 2017
>65% CORAL COVER LOST



THE GREAT BARRIER REEF IS STILL GREAT BUT NEEDS YOU TO ACT AND PROTECT

SAVE REEFS FROM HOME

REDUCE

WATER

Install low flow showerheads and take shorter showers

Save **\$100** yr
at least



CHANGE

AIRCON

Change from 21 to 24°
reduce 25%

Save **\$208** yr
up to



RECYCLE

CONTAINERS

Recycle for change, make money from bottles

Earn **\$25** yr
at least



MEAT

Become a flexitarian and reduce meat intake

Save **\$1072** yr
up to



TRANSPORT

Reduce speed, save fuel by 30%

Save **\$583** yr
up to



WATER

Install a water tank & plant native trees

Save **\$200** yr
up to



FOOD WASTE

Think before you buy

Save **\$3800** yr
up to



ENERGY

Change electricity to solar

Save **\$760** yr
up to



CLOTHES

Buy fewer and revive to reduce landfill

Save **\$2000** yr
at least



Numbers are based on average family household (2 adults/2 children). Sources: www.energy.gov.au/households, www.containersforchange.com.au, www.moneysmart.gov.au (australian-spending-habits). July 2019, produced by CoralWatch.

REDUCE CARBON EMISSIONS - SAVE \$\$ AND CORAL REEFS